

**SIGN UP BEFORE  
JANUARY 16 AND SAVE!**



# **ARRS 2026** **ANNUAL MEETING**

## **EXHIBITOR & SPONSORSHIP PROSPECTUS**

**David L. Lawrence Convention Center • Pittsburgh, PA**

**[www.arrs.org/exhibit](http://www.arrs.org/exhibit)**



**T**hank you for taking the time to consider exhibiting with ARRS—the longest-running radiology society in North America. An international forum for progress since the discovery of the x-ray, we are proud of our 125 years of impact on the field of radiology and its allied sciences. Our mission is to improve health through a community committed to advancing knowledge and skills in radiology, and you can play a part in this.

Help us fulfill our mission by exhibiting your latest products and services for radiology professionals during the 2026 ARRS Annual Meeting in Pittsburgh, PA, April 12-15. We encourage you to share how you can partner with ARRS members to positively impact their delivery of healthcare. As you know, radiology is rapidly advancing in the midst of an ever-changing

healthcare environment; together, we can elevate the quality of care for all patients.

We have crafted the meeting to provide our attendees with maximum exposure to exhibitors. We offer an Attendee Welcome Reception on Sunday and dedicated beverage breaks in the exhibit hall Sunday afternoon–Tuesday. We offer these opportunities to allow you to connect with our attendees. Best of all, you can expand your reach beyond the walls to our virtual attendees through our Virtual Exhibit Hall.

Your presence at this meeting will help build your company's image and reinforce its leadership position in the field of radiology. We look forward to welcoming you to the ARRS 2026 Meeting taking place at the David L. Lawrence Convention Center in Pittsburgh!



# PITTSBURGH

## IS THE PLACE TO BE

ARRS 2026 brings together the people and ideas shaping the future of radiology, and as an exhibitor, you'll be at the center of it. Exhibiting in Pittsburgh gives you the opportunity to showcase your solutions, generate leads, and build lasting relationships with radiologists committed to advancing their practice.

Pittsburgh mirrors the innovative spirit of ARRS with a surprising blend of innovation and history that elevates every aspect of the ARRS 2026 experience. Attendees can discover world-renowned museums like

the Andy Warhol Museum, the Carnegie Museums of Art and Natural History, and the Heinz History Center, or explore the quirky creativity of the Mattress Factory and the globally inspired Nationality Rooms. Beyond the galleries, neighborhoods like Squirrel Hill and Bloomfield invite visitors to unwind with handmade noodles, artisanal pastries, and micro-roasted coffee. Whether you're strolling the trails of a riverside park or taking in the skyline from a rooftop terrace, Pittsburgh is a place where curiosity and connection thrive.

**ARRS meeting registrants indicate the quality of this meeting is the top reason for their participation. This is the general radiology meeting radiologists want to attend.**



## Reach Your Target Audience

The ARRS Annual Meeting draws radiologists, both in-person and virtually, interested in the latest products and services in order to ensure they are delivering the highest quality of patient care.

Exhibitors at this event have an exclusive opportunity to promote and sell products and services to interested customers. They will also have the opportunity to connect with virtual registrants of the ARRS Annual Meeting.

### ARRS DEMOGRAPHICS

98% of ARRS meeting registrants are ARRS members, so you will be reaching the most engaged and dedicated professionals. Attendees practice in hospitals, private practices, or academic/research settings and represent all radiology subspecialties.

### PRIMARY AREAS OF EXPERTISE OF ARRS MEMBERS

General Diagnostic Imaging	46%
Abdominal Imaging	44%
Emergency Radiology	33%
Musculoskeletal Radiology	29%
Breast Imaging	28%
Neuroradiology	23%
Cardiothoracic Imaging	18%
Nuclear Medicine	16%
Pediatric Imaging	14%
Interventional Radiology	10%

(ARRS Membership Survey)

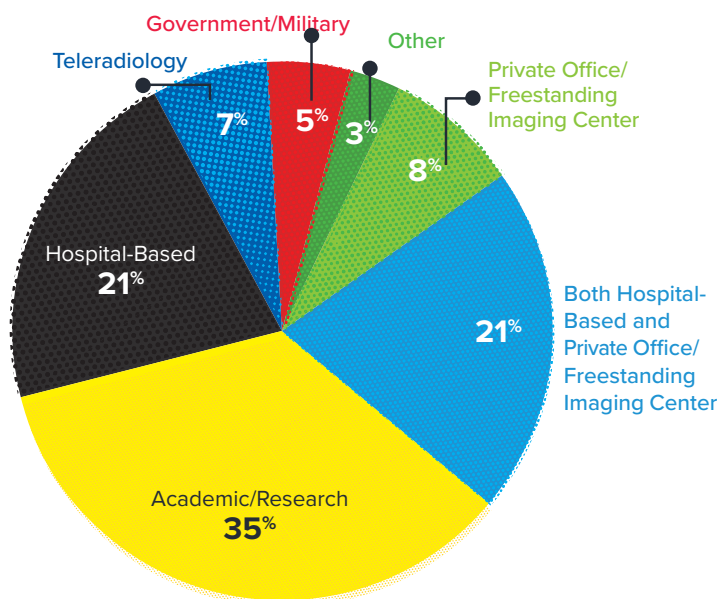
### IMAGING MODALITIES USED REGULARLY BY ARRS MEMBERS

CT	88%
MR Imaging	78%
Sonography	71%
Radiography	70%
Fluoroscopy	38%
PET	23%
Angiography/Interventional	15%

(AJR Survey)

### ARRS MEMBERS PLACE OF PRACTICE

(ARRS Membership Survey)



**51%** of ARRS members are involved in purchases at their practice and 43% select, recommend, and/or authorize purchases.

(AJR Survey)

Nearly **41%** of the practice budget is allocated for radiology purchases. (AJR Survey)

**20%** of attendees are international, which exposes your products and services to the worldwide marketplace.

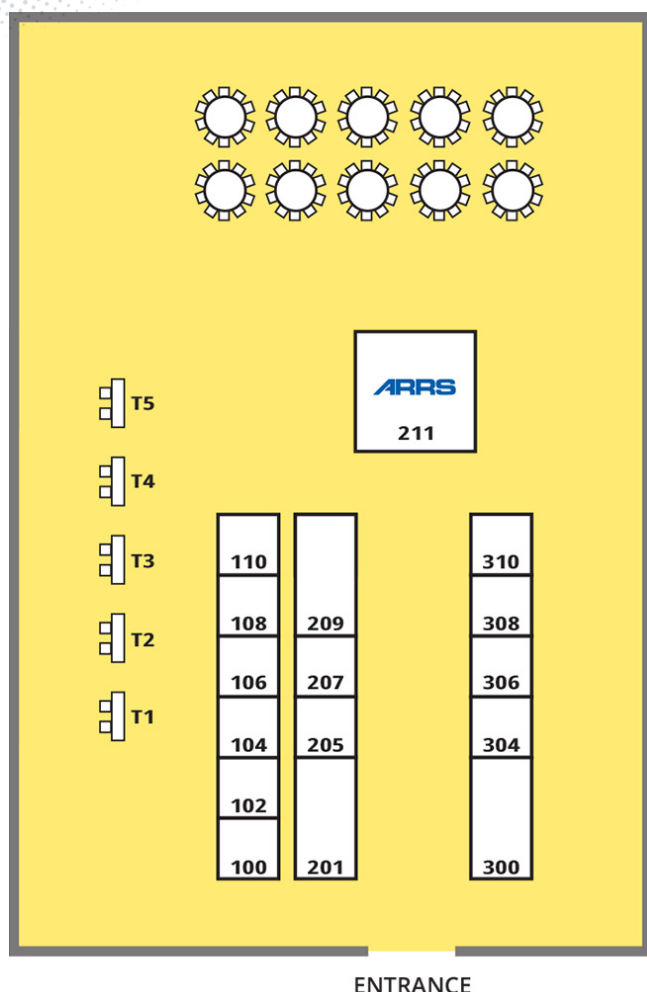
ARRS meeting registrants **spend an average of 8 hours** in the Connection Quad.





## Connection Quad

David L. Lawrence Convention Center, Pittsburgh, PA



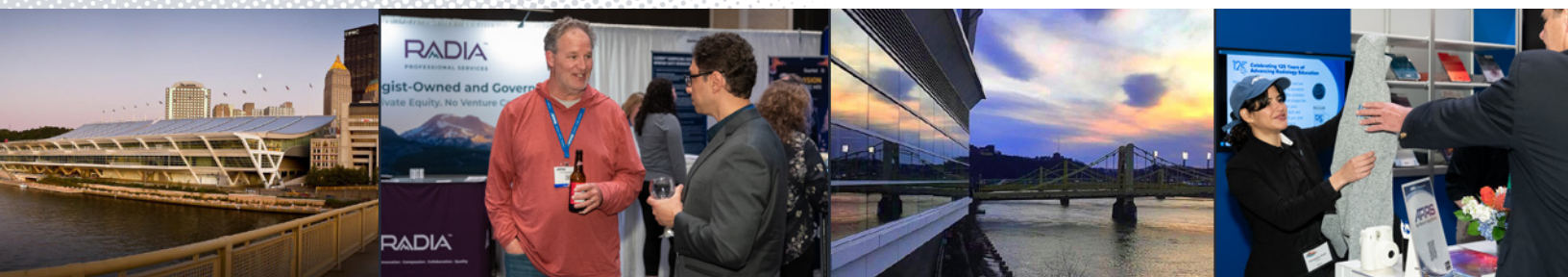
ENTRANCE

## Exclusive Opportunity to Exhibit at the ARRIS Annual Meeting

Join ARRIS at its premier educational event. Your company's booth will be located in the Connection Quad, so you may network with attendees who want to learn more about your products and services. The Connection Quad is the go-to place for attendees to connect with exhibitors, colleagues, and leaders in the profession. Don't miss this opportunity to be part of an exclusive group of companies who know the ARRIS Annual Meeting is the place to be for quality one-on-one interactions with top radiologists.

## Proven Tactics in the Connection Quad to Drive Buyers to Your Booth

- Attendee Welcome Reception held in the Connection Quad
- Complimentary morning and afternoon breaks
- Complimentary internet provided throughout the Connection Quad, which attendees use to claim meeting credits and access popular daily cases and the ARRIS online exhibits through the Meeting Portal
- An atmosphere that fosters one-on-one interaction and networking
- Participation in the Discover Roentgen Challenge draws attendees to your booth



## Exhibit Information

Various Booth Types are Available in the ARRS Connection Quad to Showcase Your Products and Services and Engage Meeting Registrants

### Tabletop Booth

- **Tabletop Booth: \$2,000**

Includes company name sign, one (1) 6' skirted table, and two (2) chairs. Drapery behind or on the sides of the booths will not be included.

### Traditional Booths

- **10'x10' booth: \$4,000**

- **10'x20' booth: \$7,000**

Traditional booths include an 8' high back wall drape, 3' high draped sidewall dividers, and a company name sign.

#### Booths receive:

- A listing on the ARRS website ([www.arrs.org](http://www.arrs.org)), Annual Meeting Portal, which includes a link to the company's website, and a 60-second video.
- For booths 10x10 or larger, exhibitors will receive one (1) mail list. US mailing addresses only, no email addresses provided. Mail list request form and a sample piece must be submitted to receive the list.
- Booth personnel registration for up to two (2) per Tabletop Booth or four (4) per 10'x10' Traditional Booth space purchased. If booth personnel is swapped out during the course of the meeting, this will be counted as additional booth personnel. Cost for additional booth personnel over the number noted is \$100 per person.
- Two (2) attendee badges per 10'x10' Traditional Booth to attend all educational sessions included in the general registration fee. Registration to the Categorical Course not included. Tabletop booths do not include attendee badges. Attendee badges will only be provided to one of the named booth personnel representatives.

*Any organization whose proposed exhibit enhances the educational and scientific goals of the 2026 ARRS Annual Meeting is encouraged to apply for space to exhibit in the Connection Quad. ARRS reserves the right to refuse rental of exhibit space to any organization whose display of goods or services is not likely to be, in the opinion of ARRS, compatible with the general character and objectives of the exhibition.*

View additional details at [www.arrs.org/exhibit](http://www.arrs.org/exhibit) or contact ARRS at [exhibitspace@arrs.org](mailto:exhibitspace@arrs.org).

# Save 15%

*When You Purchase Your Booth  
by January 16, 2026*

## Important Dates for Exhibitors

### January 2026

**Early Savings Deadline: January 16**

Booth costs will increase after this date.

### February 2026

**Regular Deadline: February 13**

### March 2026

**Booth Personnel Deadline: March 13**

After this date, all registrations will be processed on site in Pittsburgh, PA.

**Booth Orders Discount Deadline: March 20**

Discount deadline for ordering booth services, furniture, etc. Earlier discount deadlines may apply for some items and services. The exhibitor service kit will provide additional details.

### Exhibitor Installation

**SUNDAY, APRIL 12** ..... 8:00 AM—2:00 PM

### Exhibit Dates & Hours

**SUNDAY, APRIL 12** ..... 2:30 PM—7:00 PM

**MONDAY, APRIL 13—**

**TUESDAY, APRIL 14** ..... 9:00 AM—3:30 PM

### Exhibit Hall Peak Hours

**SUNDAY, APRIL 12**

Afternoon Break ..... 3:00 PM—3:30 PM

Welcome Reception ..... 5:30 PM—7:00 PM

**MONDAY, APRIL 13—TUESDAY, APRIL 14**

Morning Break ..... 9:30 AM—10:30 AM

Afternoon Break ..... 3:00 PM—3:30 PM

### Exhibitor Dismantle

**TUESDAY, APRIL 14** ..... 3:30 PM—5:30 PM

Early dismantle of exhibits is a violation of exhibit policies.





## Sponsorship Opportunities

### Headshot Lounge – \$7,500 | 1 Available

Provide attendees with the opportunity to update their headshots in the Connection Quad.

### Yoga or Meditation Break – \$2,500 | 3 Available

After a long day of learning and networking, help attendees take a mindful moment to reflect on what they've learned and re-center themselves through a guided meditation or low-stress chair yoga session.

### Daily Digital News – \$7,500 | Exclusive

Reach meeting attendees each morning with the ARRS Daily News, the only publication that provides up-to-the minute news, information, and schedules.

Sponsor benefits:

- Company logo in the newsletter masthead
- One ad per issue (650x300)
- Company logo and web address link on Annual Meeting Website

### Wireless Internet – \$10,000 | 1 Sponsor

Sponsor the wireless internet and be seen by attendees each time they log onto their devices. The SSID will be ARRS and a password can be added of your choice.

### Hotel Keycards – \$10,000 | 1 Available

Place your branding directly in the hands of attendees as they check in to their hotel with a custom advertising message on the keycard. Capture attention and provide maximum exposure as attendees use their key cards multiple times each day.

### Focus Group – \$5,000 | 3 Available

Ensure your ideas and concepts are vetted by industry professionals through a focus group made up of ARRS members. Sponsorship includes private meeting space and a dedicated email to a subset of ARRS members. Sponsor provides focus group content and a stipend as a thank you to participants. Food & beverage and audio visual are the responsibility of the sponsor and are not included in this sponsorship offering. Recommended size is 10-12 focus group members.

### Meeting Preparation Email – \$3,000 | 1 Sponsor

One week before the meeting, ARRS sends an essential pre-meeting email to all in-person and virtual registrants. With a 75%+ open rate, this high-visibility message is a timely opportunity to feature your brand as attendees finalize their schedules and incorporate your offerings into their meeting plans.

### Sponsored In-Person Lunch Symposium Program \$35,000 | 4 Available

Sponsor a one-hour Lunch Symposium Program in Pittsburgh to feature relevant radiology related educational content and the speaker(s) of your choice. ARRS will provide the meeting space, a standard AV set, signage, and a boxed lunch for up to 200 registrants. ARRS will live stream the presentation to virtual registrants and make the content available on demand for all meeting registrants through the ARRS meeting portal until April 15, 2027. The program slots will be sold on a first come, first served basis. The programs will take place from 12:00–1:00 PM daily, Sunday, April 12–Wednesday, April 15. Sponsors may offer a CME or a non-CME educational program.

*Note: Sponsored Lunch Symposium Programs are not part of the ARRS CME program, therefore no CME is issued by ARRS.*

### In-Training Reception – \$3,000 | Minimum 3 Sponsors with Maximum of 6 Sponsors

Staffing/teleradiology companies have the opportunity to sponsor the food and beverage for a one-hour reception for up to 100 trainees. Sponsors will be in specific locations within the room to talk with future radiologists about opportunities available in the profession. The reception will take place from 5:00–6:00 PM on Monday, April 13.

### Sponsored Breakfast Program – \$3,000 / 3 Available

Exhibitors have the opportunity to sponsor a networking session with breakfast in Pittsburgh for up to 100 ARRS registered in-person meeting attendees. ARRS will provide the meeting space, a standard AV set, and will send one email to meeting registrants with instructions to sign up for the activity with the exhibiting company. The exhibitor is responsible for all food and beverage costs, any additional AV costs including AV operator costs during the activity, and follow up communications with attendees who signed up for the event directly with the exhibitor.



## Exhibit Space Application

Complete this application for exhibit space and return to:  
ARRS, 44211 Slatestone Court, Leesburg, VA, 20176 or fax it  
to (703) 729-4839 or online at [www.arrs.org/Exhibit](http://www.arrs.org/Exhibit)

Company \_\_\_\_\_

Pre-Show Contact \_\_\_\_\_ Email \_\_\_\_\_

On-Site Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Web Address \_\_\_\_\_

All Meeting materials will be forwarded to the Pre-Show Contact at the address listed above unless requested otherwise.

Was your organization purchased by or merged with another organization? ☐ Yes ☐ No (check one)

If so, what was the organization name? \_\_\_\_\_

### List desired booth space(s) in order of preference:

(While we make every attempt to place you in a booth of your preference, booth placement is not guaranteed.)

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

Assignment Priority: Floor Location or Competitor Proximity

Plan Our Space Near \_\_\_\_\_

Do Not Plan Our Space Near (Please provide specific company names) \_\_\_\_\_

### PRODUCT CATEGORY:

- |  |   |
|--|---|
| <input type="checkbox"/> Artificial Intelligence                   | <input type="checkbox"/> Nuclear Medicine   |
| <input type="checkbox"/> Associations/Societies                    | <input type="checkbox"/> Office Management  |
| <input type="checkbox"/> Billing and Practice Management           | <input type="checkbox"/> PACS               |
| <input type="checkbox"/> Breast Imaging/Intervention               | <input type="checkbox"/> Personnel/Staffing |
| <input type="checkbox"/> Contrast Agents                           | <input type="checkbox"/> Publisher          |
| <input type="checkbox"/> CT Systems                                | <input type="checkbox"/> Teleradiology      |
| <input type="checkbox"/> Education                                 | <input type="checkbox"/> Ultrasound         |
| <input type="checkbox"/> Electronics/Information Systems           | <input type="checkbox"/> Other _____        |
| <input type="checkbox"/> Image Management                          | (please specify)                            |
| <input type="checkbox"/> Interventional Rad/Specialized Procedures |   |
| <input type="checkbox"/> MR Imaging Systems                        |   |

## EXHIBITOR CONTRACTOR

Upon acceptance of your application, you will receive an online service kit link from Stetson Convention Services (when available).

If you plan to use your own exhibit contractor, please indicate the company's name and contact information in the space below. An online exhibitor service kit will be emailed to them (when it becomes available).

Contact \_\_\_\_\_

Exhibitor Contractor \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

In accordance with the terms and conditions and the 2026 exhibitor rules and regulations (online at [www.arrs.org/exhibit](http://www.arrs.org/exhibit) available in full on September 15) governing the ARRS Commercial Exhibition to be held at the David L. Lawrence Convention Center, Pittsburgh, PA April 12-15, 2026. The undersigned accepts all terms and hereby applies for exhibit space. Upon official acceptance, this document constitutes a contract.

Application for Space Submitted by \_\_\_\_\_

Signature of Official Representative \_\_\_\_\_ Date \_\_\_\_\_

Mail or fax this application with your product information, appropriate FDA compliance documentation (if applicable), and full payment by February 13, 2026, to:

ARRS: Meetings Dept Phone: 1-703-729-3353  
Attn: Stephanie Traylor or 1-866-940-2777  
44211 Slatestone Ct Fax: 703-729-4839  
Leesburg, VA 20176 [straylor@arrs.org](mailto:straylor@arrs.org)

### Payment in U.S. Funds. Make check payable to ARRS.

Applications Received by: January 16, 2026

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> \$2,000 for a | <input type="checkbox"/> \$4,000 for a | <input type="checkbox"/> \$7,000 for a |
| Tabletop booth                         | 10' x 10' booth                        | 10' x 20' booth                        |

Applications Received by: February 13, 2026

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> \$2,500 for a | <input type="checkbox"/> \$4,500 for a | <input type="checkbox"/> \$8,000 for a |
| Tabletop booth                         | 10' x 10' booth                        | 10' x 20' booth                        |

Please charge my:

☐ VISA ☐ MasterCard ☐ American Express

Name on the Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

**Terms of Payment**—Payment in full for booth rental must accompany this application. Applications cannot be processed or booth assigned without the required payment.

**Cancellation Policy**—To cancel your exhibit space application and receive a 50% refund, send ARRS a written notice of cancellation before February 13, 2026. There will be no refunds for cancellations received on or after February 13, 2026.