

Sign up before
JANUARY 17
and **SAVE!**



ARRS 2025 ANNUAL MEETING EXHIBITOR & SPONSORSHIP PROSPECTUS

Marriott Marquis San Diego Marina • San Diego, CA



www.arrs.org/exhibit

Thank you for taking the time to consider exhibiting with ARRS—the longest-running radiology society in North America. An international forum for progress since the discovery of the x-ray, we are proud of our 125 years of impact on the field of radiology and its allied sciences. Our mission is to improve health through a community committed to advancing knowledge and skills in radiology, and you can play a part in this.

Help us fulfill our mission by exhibiting your latest products and services for radiology professionals during the 2025 ARRS Annual Meeting in San Diego, CA, April 27 - May 1. We encourage you to share how you can partner with ARRS members to positively impact their delivery of healthcare. As you know, radiology is rapidly advancing in the midst of an

ever-changing healthcare environment; together, we can elevate the quality of care for all patients.

We have crafted the meeting to provide our attendees with maximum exposure to exhibitors. We offer a Welcome Reception on Sunday and dedicated morning and afternoon beverage breaks in the exhibit hall Monday-Wednesday. We offer these opportunities to allow you to connect with our attendees. Best of all, you can expand your reach beyond the walls to our virtual attendees through our Virtual Exhibit Hall.

Your presence at this meeting will help build your company's image and reinforce its leadership position in the field of radiology. We look forward to welcoming you to the ARRS 2025 Meeting taking place at the Marriott Marquis San Diego Marina!



Nestled along the picturesque San Diego Bay, the Marriott Marquis San Diego Marina boasts not only stunning waterfront views, but also a dynamic atmosphere perfect for networking and business engagement.

The hotel's prime location puts attendees and exhibitors within easy reach of the city's top attractions, from the historic Gaslamp Quarter to world-class dining and entertainment options. With its blend of coastal charm, modern amenities, and convenient access to all that San Diego has to offer, the Marriott Marquis San Diego Marina provides an unparalleled backdrop for a successful and memorable event experience.

ARRS meeting registrants indicate the quality of this meeting is the top reason for their participation. This is the general radiology meeting radiologists want to attend.



Reach Your Target Audience

The ARRS Annual Meeting draws radiologists, both in-person and virtually, interested in the latest products and services in order to ensure they are delivering the highest quality of patient care.

Exhibitors at this event have an exclusive opportunity to promote and sell products and services to interested customers. They will also have the opportunity to connect with virtual registrants of the ARRS Annual Meeting.

ARRS DEMOGRAPHICS

98% of ARRS meeting registrants are ARRS members, so you will be reaching the most engaged and dedicated professionals. Attendees practice in hospitals, private practices, or academic/research settings and represent all radiology subspecialties.

PRIMARY AREAS OF EXPERTISE OF ARRS MEMBERS

General Diagnostic Imaging	46%
Abdominal Imaging	44%
Emergency Radiology	33%
Musculoskeletal Radiology	29%
Breast Imaging	28%
Neuroradiology	23%
Cardiothoracic Imaging	18%
Nuclear Medicine	16%
Pediatric Imaging	14%
Interventional Radiology	10%

(ARRS Membership Survey)

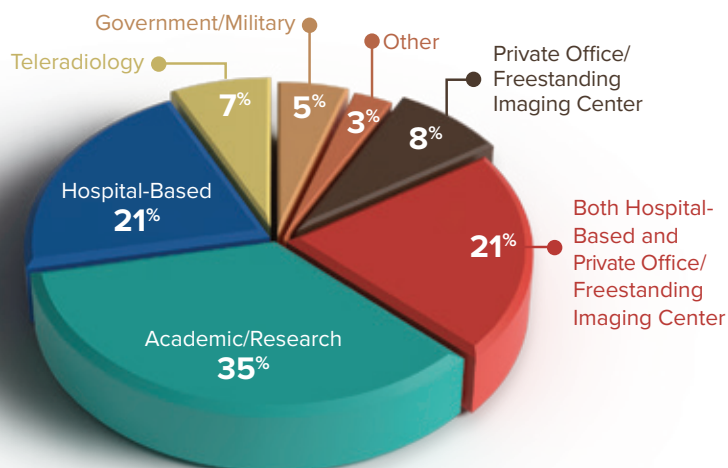
IMAGING MODALITIES USED REGULARLY BY ARRS MEMBERS

CT	88%
MR Imaging	78%
Sonography	71%
Radiography	70%
Fluoroscopy	38%
PET	23%
Angiography/Interventional	15%

(AJR Survey)

ARRS MEMBERS PLACE OF PRACTICE

(ARRS MEMBERSHIP SURVEY)



51% of ARRS members are involved in purchases at their practice and 43% select, recommend, and/or authorize purchases. (AJR Survey)

Nearly **41%** of the practice budget is allocated for radiology purchases. (AJR Survey)

20% of attendees are international, which exposes your products and services to the worldwide marketplace.

ARRS meeting registrants **spend an average of 8 hours** in the Connection Quad.



Exclusive Opportunity to Exhibit at the ARRS Annual Meeting

Join ARRS at its premier educational event. Your company's booth will be located in the Connection Quad, so you may network with attendees who want to learn more about your products and services. The Connection Quad is the go-to place for attendees to connect with exhibitors, colleagues, and leaders in the profession. Don't miss this opportunity to be part of an exclusive group of companies who know the ARRS Annual Meeting is the place to be for quality one-on-one interactions with top radiologists.

Proven Tactics in the Connection Quad to Drive Buyers to Your Booth

- Welcome Reception held in the Connection Quad
- Complimentary morning and afternoon breaks
- Complimentary internet provided throughout the Connection Quad, which attendees use to claim meeting credits and access popular daily cases and the ARRS online exhibits through the Meeting Portal
- An atmosphere that fosters one-on-one interaction and networking
- Participation in the Discover Roentgen Challenge draws attendees to your booth

Marriott Marquis San Diego Marina CONNECTION QUAD

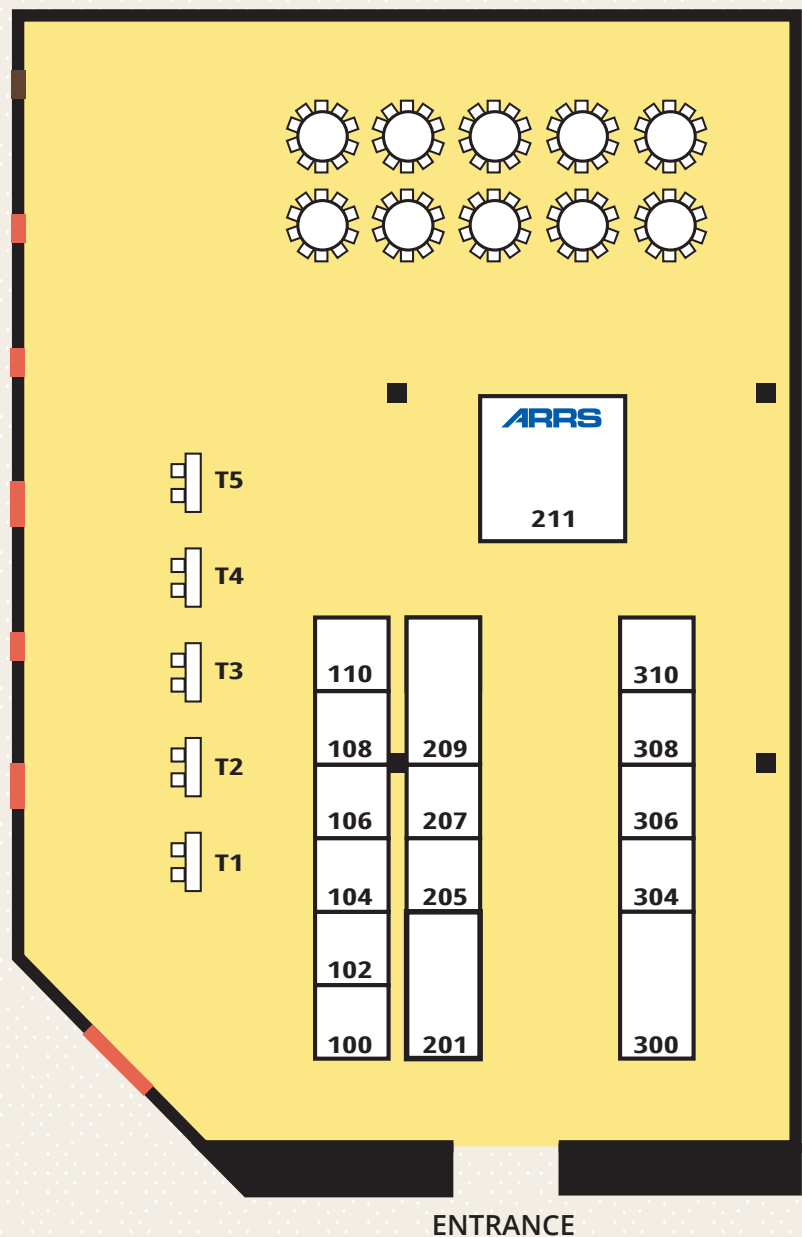


Exhibit Information

VARIOUS BOOTH TYPES ARE AVAILABLE IN THE ARRS CONNECTION QUAD TO SHOWCASE YOUR PRODUCTS AND SERVICES AND ENGAGE MEETING REGISTRANTS

Tabletop Booth

- **Tabletop Booth: \$2,000**

Includes company name sign, one (1) 3' skirted table, and one (1) chair. Drapery behind or on the sides of the booths will not be included.

Traditional Booths

- **10'x10' booth: \$4,000**

- **10'x20' booth: \$7,000**

Traditional booths include an 8' high back wall drape, 3' high draped sidewall dividers, and a company name sign.

Booths receive:

- A listing on the ARRS website (www.arrs.org), Annual Meeting Portal, which includes a link to the company's website, and a 60-second video.
- For booths 10x10 or larger, exhibitors will receive one (1) mail list. US mailing addresses only, no email addresses provided.
- Booth personnel registration for up to two (2) per Tabletop Booth or four (4) per 10'x10' Traditional Booth space purchased. If booth personnel is swapped out during the course of the meeting, this will be counted as additional booth personnel. Cost for additional booth personnel over the number noted is \$100 per person.
- Two (2) attendee badges per 10'x10' Traditional Booth to attend all educational sessions included in the general registration fee. Registration to the Categorical Course not included. Tabletop booths do not include attendee badges. Attendee badges will only be provided to one of the named booth personnel representatives.

Any organization whose proposed exhibit enhances the educational and scientific goals of the 2025 ARRS Annual Meeting is encouraged to apply for space to exhibit in the Connection Quad. ARRS reserves the right to refuse rental of exhibit space to any organization whose display of goods or services is not likely to be, in the opinion of ARRS, compatible with the general character and objectives of the exhibition.

View additional details at www.arrs.org/exhibit or contact ARRS at exhibitspace@arrs.org.

SAVE 15%

*When You Purchase Your Booth
by January 17, 2025*

IMPORTANT DATES FOR EXHIBITORS

JANUARY 2025

Early Savings Deadline: January 17

Booth costs will increase after this date.

FEBRUARY 2025

Regular Deadline: February 14

MARCH 2025

Booth Personnel Deadline: March 14

After this date, all registrations will be processed on site in San Diego, CA.

Booth Orders Discount Deadline: April 6

Discount deadline for ordering booth services, furniture, etc. Earlier discount deadlines may apply for some items and services. The exhibitor service kit will provide additional details.

Exhibitor Installation

SUNDAY, APRIL 27 8:00 AM—3:00 PM

Exhibit Dates & Hours

SUNDAY, APRIL 27 5:30 PM—7:30 PM

MONDAY, APRIL 28—

WEDNESDAY, APRIL 30 9:00 AM—3:30 PM

Exhibit Hall Peak Hours

SUNDAY, APRIL 27

Welcome Reception 6:00 PM—7:00 PM

MONDAY, APRIL 28—WEDNESDAY, APRIL 30

Morning Break 9:30 AM—10:30 AM

Afternoon Break 3:00 PM—3:30 PM

Exhibitor Dismantle

WEDNESDAY, APRIL 30 3:30 PM—5:30 PM

Early dismantle of exhibits is a violation of exhibit policies.

Increase Your Brand Visibility



Use these opportunities to increase your visibility and reach up to 3,000 radiology professionals worldwide.

Meeting Preparation Email: \$2,000

One week prior to the meeting, in-person and virtual registrants receive an email with important information to prepare for the meeting. With an over 75% open rate, this makes this an excellent means to reach an engaged audience with your message.

Banner advertisements (468 x 60) are available for **\$2,000** on meeting portal.

On-Site Emails: \$3,000

In-person registrants receive daily emails from ARRS with meeting updates and announcements. More than 65% of attendees open these daily emails, making this the ideal way to reach registrants participating in the meeting.

Contact ARRS to explore other sponsorship and marketing opportunities.

ARRS 2025 Annual Meeting In-Person Lunch Symposium: \$35,000 Limited Opportunities

Host an In-Person Symposium in San Diego with live streaming and one-year on demand access

Sponsor a one-hour Lunch Symposium during the ARRS 2025 Meeting to feature technology, educational content, and the speakers of your choice. ARRS will provide meeting space, a standard AV set, signage outside the room the day of the session, and a boxed lunch for up to 200 registrants. ARRS will live stream the presentation and make it available on demand for all meeting registrants (in-person and virtual) through the Meeting Portal until May 1, 2026.

One In-Person Sponsored Lunch Symposium is available daily at the Marriott Marquis San Diego Marina as indicated below.

- Sunday, April 27, 2025, 12:00 PM - 1:00 PM
- Monday, April 28, 2025, 12:00 PM - 1:00 PM
- Tuesday, April 29, 2025, 12:00 PM - 1:00 PM
- Wednesday, April 30, 2025, 12:00 PM - 1:00 PM

As the sponsor of a Lunch Symposium, you will receive:

- A one-time use list of postal addresses (United States only) for those pre-registered for the meeting
- Recognition in one meeting preparation email sent by ARRS
- Recognition in one email distributed during the week of the meeting by ARRS
- Recognition in the Meeting Portal
- Recognition on meeting signage

Symposium Upgrade: \$10,000. Extend your visibility and upgrade the Symposium sponsorship post conference, where ARRS will offer your recorded symposium to the entire ARRS membership.

Note: Sponsored Symposium are not part of the ARRS CME Program, therefore no CME is issued by ARRS.

ARRS 2025 Annual Meeting On-Demand Virtual Symposium: \$30,000

Present a Virtual Symposium with one-year on-demand access

Present a one-hour Sponsored Virtual Symposium as part of the ARRS 2025 Meeting to feature technology, educational content, and the speakers of your choice. ARRS will make the pre-recorded presentation available on-demand for all meeting registrants (in-person and virtual) through the Meeting Portal until May 1, 2026.

As the sponsor of a Virtual Lunch Symposium, you will receive:

- A one-time use list of postal addresses (United States only) for those pre-registered for the meeting
- Recognition in one meeting preparation email sent by ARRS
- Recognition in one email distributed during the week of the meeting by ARRS
- Recognition in the Meeting Portal

Symposium Upgrade: \$10,000. Extend your visibility and upgrade the Symposium sponsorship post conference, where ARRS will offer your recorded symposium to the entire ARRS membership.

Note: Virtual Sponsored Symposium are not part of the ARRS CME Program, therefore no CME is issued by ARRS.



Exhibit Space Application

Complete this application for exhibit space and return to: ARRS, 44211 Slatestone Court, Leesburg, VA, 20176 or fax it to (703) 729-4839 or online at www.arrs.org/Exhibit

EXHIBITOR CONTRACTOR

Upon acceptance of your application, you will receive an online service kit link from Heritage Exposition Services (when available).

If you plan to use your own exhibit contractor, please indicate the company's name and contact information in the space below. An online exhibitor service kit will be emailed to them (when it becomes available).

Company

Pre-Show Contact

Email

On-Site Contact

Email

Address

City

State/Province Zip/Postal Code

Telephone

Fax

Web Address

All Meeting materials will be forwarded to the Pre-Show Contact at the address listed above unless requested otherwise.

Was your organization purchased by or merged with another organization? Yes No (check one)

If so, what was the organization name?

List desired booth space(s) in order of preference:

(While we make every attempt to place you in a booth of your preference, booth placement is not guaranteed.)

1st _____ 2nd _____ 3rd _____ 4th _____

Assignment Priority: Floor Location or Competitor Proximity

Plan Our Space Near

Do Not Plan Our Space Near (Please provide specific company names)

PRODUCT CATEGORY:

- | | |
|--|---|
| <input type="checkbox"/> Artificial Intelligence | <input type="checkbox"/> Nuclear Medicine |
| <input type="checkbox"/> Associations/Societies | <input type="checkbox"/> Office Management |
| <input type="checkbox"/> Billing and Practice Management | <input type="checkbox"/> PACS |
| <input type="checkbox"/> Breast Imaging/Intervention | <input type="checkbox"/> Personnel/Staffing |
| <input type="checkbox"/> Contrast Agents | <input type="checkbox"/> Publisher |
| <input type="checkbox"/> CT Systems | <input type="checkbox"/> Teleradiology |
| <input type="checkbox"/> Education | <input type="checkbox"/> Ultrasound |
| <input type="checkbox"/> Electronics/Information Systems | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Image Management | (please specify) |
| <input type="checkbox"/> Interventional Rad/Specialized Procedures | |
| <input type="checkbox"/> MR Imaging Systems | |

Contact

Exhibitor Contractor

Phone Number

Email

In accordance with the terms and conditions and the 2025 exhibitor rules and regulations (online at www.arrs.org/exhibit available in full on December 15) governing the ARRS Commercial Exhibition to be held at the Marriott Marquis San Diego Marina, San Diego, CA April 27 - April 30, 2025 the undersigned accepts all terms and hereby applies for exhibit space. Upon official acceptance, this document constitutes a contract.

Application for Space Submitted by

Signature of Official Representative

Date

Mail or fax this application with your product information, appropriate FDA compliance documentation (if applicable), and full payment by February 14, 2025, to:

ARRS: Meetings Dept Phone: 1-703-729-3353
 Attn: Stephanie Traylor or 1-866-940-2777
 44211 Slatestone Ct Fax: 703-729-4839
 Leesburg, VA 20176 staylor@arrs.org

Payment in U.S. Funds. Make check payable to ARRS.

Applications Received by: January 17, 2025

- | | | |
|--|--|--|
| <input type="checkbox"/> \$2,000 for a | <input type="checkbox"/> \$4,000 for a | <input type="checkbox"/> \$7,000 for a |
| Tabletop booth | 10' x 10' booth | 10' x 20' booth |

Applications Received by: February 14, 2025

- | | | |
|--|--|--|
| <input type="checkbox"/> \$2,500 for a | <input type="checkbox"/> \$4,500 for a | <input type="checkbox"/> \$8,000 for a |
| Tabletop booth | 10' x 10' booth | 10' x 20' booth |

Please charge my:

- VISA MasterCard American Express

Name on the Card

Credit Card # _____

Exp. Date _____ / _____

Signature

Terms of Payment—Payment in full for booth rental must accompany this application. Applications cannot be processed or booth assigned without the required payment.

Cancellation Policy—To cancel your exhibit space application and receive a 50% refund, send ARRS a written notice of cancellation before February 14, 2025. There will be no refunds for cancellations received on or after February 14, 2025.

www.arrs.org

FUTURE MEETING DATES

ARRS 2026 Annual Meeting

April 19-22, 2026

David L. Lawrence Convention Center
Pittsburgh, PA

ARRS 2027 Annual Meeting

May 2-5, 2027

Sheraton Denver Downtown Hotel
Denver, CO



www.arrs.org/exhibit